

# SYSTEMATIC INVEST

Probability Growth

COMPANY PROFILE

2009-06-17

# Business idea

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- Create profit through automated trading on Betting Exchanges

# Business model

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- Improve **probability** through **trading**
- Probability
  - Accepted probability theory is used
- Trading system
  - Trading models based on supply/demand, trends, turnover etc

# Market

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- The worlds largest Betting Exchange established in London
- Buy and sell odds without middlemen
- Pre-Play and In-Play odds
- Numerous events such as soccer, racing, tennis etc
- Each event can have numerous contact points such as correct score, next goal, total goals etc
- Turnover varies from thousands to many millions per event

# Trading system

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- The trading system is the key in Systematic's operation
- Over 15.000 hours are spent to adjust and refine the system
- The system is 100 % automated which means it will start, trade and stop by itself.
- Artificial Intelligence (AI) technology is used to improve the system to maximize performance

# Trading system cont.

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- Surveillance is primarily performed off site through mobile phones and laptop computers.
- Several control and alarm features are used to notice abnormal movements in the market.
- The trading system and the probability theories that are used are well documented.

# Performance

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- Investment case: 20.000 €
- Return on funds:
  - Feb 2009 28,6 %
  - Mar 2009 17,4 %
  - Apr 2009 12,0 %
  - May 2009 11,7 %
- Return on funds start to date: 69,7 %
- Income start to date: 13.934 €
- Turnover start to date: 1.866.995 €
- Margin 0,75 %

# Summary – Key Benefits

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- Interesting and fairly new industry
- Independent business cycle
- Low cost structure
- Great earning potential
- No direct competitors
- No acquisition costs
- Quite complex business model – not easy to copy